

## IPL-3 in theatres soon

**DNA Correspondent**

The Indian Premier League's third edition matches will soon come out of the television screens and will be broadcasted live on the silver screens.

UFO Moviez, a satellite cinema network, will show the matches in the theatres all over the country.

As many as 700 cinema halls in the country and around eight theatres in Pune will broadcast the matches live for their audience.

Briefing the media, chief operating officer of UFO Moviez, Pankaj Jayshin said that this will be a one-of-its-kind experience for the spectators in the country. "There will be a high definition feed provided for the shows, which will give the audience a clearer view," he said.

He added that unlike television, the theatre screenings will not have advertisements in between the overs.

"There won't be advertisements bugging the audience, like it happens in television. There will be advertisements, but only before the toss and between the strategic time-out," said Jaysinh.

The company will release a variety of passes according to the convenience of the audience.